

Message Text

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PAGE 01 STOCKH 04413 051120Z

46

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 108615

R 051056Z SEP 75
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 5573
AMEMBASSY BRUSSELS
AMEMBASSY LONDON

UNCLAS STOCKHOLM 4413

E.O. 11652: N/A
TAGS: BTIO, SW
SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 401/01/P0035
2. 08/27/75
3. TRUMME
4. 401/SWEDEN
5. IAY - EXPORTER
- 6A. REPLY TO --
- 6B. MS. MARGARETA GOLDBERG, MANAGER
- 6C. INTERMERCUR AB
BOX 42
S-510 40 SANDARED, SWEDEN
7. CABLE: NA. TELEX: NA. TELEPHONE: 033/55 875
8. --
9. 111
10. DESCRIPTION
2211405-0000 (SEE BELOW) DANINS, INDIGO COLORED YARN FA-
BRICS (ESTIMATED VALUE: SEE BELOW)
2211407-0000 (SEE BELOW) DENINS, INDIGO COLORED YARN FABRICS
(ESTIMATED VALUE: SEE BELOW)
ESTIMATED VALUE: NO DOLLAR ESTIMATE POSSIBLE, BUT COMPANY INTENDS
TO BUY 2,000,000 METERS.
THIS SMALL COMPANY HAS ONLY ONE EMPLOYEE AND WAS ESTABLISHED
IN MARCH 1975. LOCAL BANK SOURCES THEREFORE DO NOT YET HAVE
DETAILED INFORMATION ON THE FIRM'S PROFITABILITY. THERE IS,
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HOWEVER, NO ADVERSE INFORMATION ABOUT THE FIRM. MS. GOLDBERG,

WHO WAS BORN IN 1943, INFORMED THE EMBASSY THAT IT IS DIFFICULT TO FIND DISTRIBUTORS OF INDIGO COLORED JEANS FABRICS. SHE REPRESENTS A BRITISH FIRM, CRABTREE DENIM LTD., ELLAND, YORKSHIRE, WHICH APPARENTLY IS UNABLE TO SUPPLY SUFFICIENT QUANTITIES. MS. GOLDBERG REPORTS AN APPROX SALES TURN-OVER OF SKR. 15 MILLION. SALES AREA: SWEDEN AND DENARK. SINCE COMPANY IS NEWLY ESTABLISHED, NORMAL BUSINESS PRECAUTIONS SHOULD BE OBSERVED.
STRAUSZ-HUPE

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NNN

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